

CULTURAL RESOURCES COMMISSION
REGULAR SESSION

MARCH 5, 2019

The Cultural Resources Commission met in Regular Session on Tuesday, March 5, 2019, at 4:00 p.m. in the Conference Room at Athens City Hall, 508 East Tyler Street, Athens, Texas with the following members present, to-wit:

Chet Patel
Deanne Boswell
Kelley Townsend
Tom Leathem
Beth Faulk

Elizabeth Borstad
Katie Birk, Tourism and Cultural Resources Coordinator
Bonnie Hambrick, City Secretary

others present: Deborah Deas;

with the following members absent: Kathy Means, and Virginia Reader

constituting a quorum at which time the following proceedings were enacted to-wit:

CALL TO ORDER

Chet Patel, Chairman of the Cultural Resources Commission called the meeting to order.

DECLARATION OF CONFLICT OF INTEREST

No action was taken.

INTRODUCTION OF KATIE BIRK, TOURISM AND CULTURAL
RESOURCES COORDINATOR

Elizabeth Borstad, City Manager, introduced Katie Birk, as the Tourism and Cultural Resources Coordinator for the City of Athens.

CONSIDER APPROVING THE MINUTES OF THE OCTOBER 2, 2018
REGULAR SESSION

A motion was made by Member Townsend, seconded by Member Leathem to approve the minutes of the October 2, 2018 Regular Session. The motion carried unanimously.

CITIZENS COMMUNICATIONS

Deborah Deas asked the Cultural Resources Commission to remember the East Texas Arboretum when considering Historical Preservation funding as the first jail in Henderson County was located at the Arboretum.

CULTURAL RESOURCES COMMISSION UPDATES REGARDING COMMUNITY EVENTS

Member Faulk announced Kiwanis Club Pancake until 8:00 p.m.

Katie Birk, Tourism and Cultural Resources Coordinator, announced the following events:

- 3/13: Jump into Spring Day Camp at East Texas Arboretum
- 3/14: (Postponed) Gourd Bird House painting at East Texas Arboretum
- 3/19: Sky Warn: Storm Tracking Class at The Texas from 6-9pm
- 3/31: Trinity Valley Community College (TVCC) will be hosting Greg Piccolo Concerto at The Texan starting at 4pm

Member Townsend announced the following events:

- 3/9: Welcome Neighbor Bus Tour of the Cleveland Armory Black Beauty Ranch 9-4
- 3/12: Care and Companion Open House and Ribbon Cutting 4-5:30 p.m.
- 3/13: Chamber of Commerce Monthly Luncheon 11:30 a.m.
- 3/28: Baylor Scott and White "Lunch and Learn" 11:30-1:00 p.m.
- Henderson County Performing Arts taking reservations for Neil Simon's Barefoot in the Park through March 9th
- Special School Board meeting has been scheduled for March 4th

Member Patel announced the following April events:

- 4/7: Egg Fest
- 4/6: Keep Athens Beautiful Spring Clean-up
- 4/27 & 4/28 Rodeo

CULTURAL RESOURCES COMMISSION REQUEST FOR FUTURE AGENDA ITEMS

There were no request for future agenda items.

UPDATE – FISCAL YEAR 2019 HOTEL OCCUPANCY TAX FUND

Ms. Birk provided an update on Fiscal Year 2019 Hotel Occupancy Tax Fund.

UPDATE – FISCAL YEAR 2019 DOWNTOWN FAÇADE IMPROVEMENT PROGRAM

Ms. Birk discussed possible changes for the façade improvement program. After discussion, it was the consensus of the Cultural Resources Commission to do the grants the same as 2018.

DISCUSS TRACKING OF “HEADS IN BEDS” BY APPLICANTS FOR TOURISM RELATED ACTIVITIES

The Commission discussed ways to track “heads in beds” by applicants for tourism related activities. After discussion it was the consensus of the commission that an evaluation form be created for applicants.

DISCUSS DOWNTOWN DESIGN STANDARDS SUBCOMMITTEE MEETINGS

Ms. Birk reviewed the names for the Downtown Design Standards Subcommittee. She stated she will make contact with the potential members to confirm their willingness to serve and schedule a meeting in April.

ADJOURN

The meeting was adjourned.

PASSED AND APPROVED THIS 2nd DAY OF APRIL, 2019.

Chet Patel, Chairman

ATTEST:

Bonnie Hambrick, City Secretary