

CULTURAL RESOURCES COMMISSION  
REGULAR SESSION

MAY 7, 2019

The Cultural Resources Commission met in Regular Session on Tuesday, May 7, 2019, at 4:00 p.m. in the Conference Room at Athens City Hall, 508 East Tyler Street, Athens, Texas with the following members present, to-wit:

Chet Patel  
Virginia Reeder  
Deanne Boswell  
Beth Faulk  
Kathy Means

Katie Birk, Tourism and Cultural Resources Coordinator  
Bonnie Hambrick, City Secretary

others present: Deborah Deas;

with the following members absent: Kelley Townsend, and Tom Leathem

constituting a quorum at which time the following proceedings were enacted to-wit:

CALL TO ORDER

Chet Patel, Chairman of the Cultural Resources Commission called the meeting to order.

DECLARATION OF CONFLICT OF INTEREST

No action was taken.

CULTURAL RESOURCES COMMISSION UPDATES REGARDING  
COMMUNITY EVENTS

The following updates were provided:

- May 4, 2019 – Spring opening of Local Inspirational Show
- Kids Summer workshop classes to be held
- May 4, 2019 – Farmers Market
- May 11, 2019 Car Show
- May 18, 2019 Athens Independent School District's Prom
- May 31, 2019 – Fiddlers Reunion

- June 1, 2019 Walk a Mile In Her Shoes

CULTURAL RESOURCES COMMISSION REQUEST FOR FUTURE  
AGENDA ITEMS

There were no request for future agenda items.

CITIZENS COMMUNICATIONS

There was no discussion.

CONSIDER APPROVING THE MINUTES OF THE APRIL 2, 2019 REGULAR  
SESSION

A motion was made by Member Faulk, seconded by Member Reeder with the correction of the Books in Bloom luncheon being sponsored by the Library. The motion carried unanimously.

PRESENTATION CONCERNING THE PLACEMENT OF PAINTED  
FIDDLES AROUND TOWN AS PROPOSED BY HENDERSON COUNTY  
PERFORMING ARTS COMMITTEE

Member Means presented the placement of painted fiddles around town as proposed by the Henderson County Performing Arts Committee. She explained the fiddles are concrete art and each business would paint their own fiddle.

Chairman Patel stated staff should research City Ordinances to ensure there are no conflicts. After discussion it was the consensus to have the item on the next agenda for action.

PRESENTATION OF FY2019 DOWNTOWN FAÇADE IMPROVEMENT  
GRANT APPLICANTS

Katie Birk, Tourism and Cultural Resources Coordinator presented the following FY2019 Downtown Façade Improvement Grant Applicants:

- John Cain
- Meagan Sharon, Fulton's Printing
- Taco Bell

Ms. Birk explained that Taco Bell does not meet the qualifications for the grant.

The Commission discussed each application.

DISCUSS, CONSIDER, AND TAKE ACTION, AS NECESSARY,  
CONCERNING ALLOCATION OF HOTEL OCCUPANCY TAX FUNDS TO  
DOWNTOWN FAÇADE IMPROVEMENT GRANT APPLICATIONS

A motion was made by Member Faulk, seconded by Member Reeder to approve the following grant applicants: John Cain \$25,000 Meagan Sharon, Fulton's Printing - \$12,500. The motion carried unanimously.

DISCUSS, CONSIDER AND TAKE ACTION, AS NECESSARY,  
CONCERNING ALL MATTERS RELATED TO THE FISCAL YEAR 2020  
TOURISM DEVELOPMENT GRANT (FORMERLY KNOWN AS THE  
HOTEL OCCUPANCY TAX: CALL FOR PROJECTS) APPLICATION

The item was tabled.

DISCUSS, CONSIDER AND TAKE ACTION, AS NECESSARY,  
CONCERNING ALL MATTERS RELATED TO RECOMMENDING  
APPROVAL OF ADVERTISEMENT PRINT ADS

The item was tabled.

DISCUSS, CONSIDER AND TAKE ACTION, AS NECESSARY,  
CONCERNING ALL MATTERS RELATED TO THE NEW TOURISM  
WEBSITE [WWW.VISITATHENSTEXAS.COM](http://WWW.VISITATHENSTEXAS.COM)

Ms. Birk explained the item is to discuss what information will be placed on the new tourism website. Ms. Birk explained that some criteria should be defined for the placement of information on the new tourism website. After discussion the item was tabled.

TOURISM AND CULTURAL RESOURCES COORDINATOR UPDATE

Ms. Birk explained the visit Athens Facebook page is doing well.  
Chairman Patel requested a list of past due HOT Funds.

ADJOURN

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The meeting was adjourned.

PASSED AND APPROVED THIS 2<sup>nd</sup> DAY OF JULY, 2019.

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Chet Patel, Chairman

ATTEST:

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Bonnie Hambrick, City Secretary