

CULTURAL RESOURCES COMMISSION  
REGULAR SESSION

JUNE 5, 2018

The Cultural Resources Commission met in Regular Session on Tuesday, June 5, 2018, at 4:00 p.m. at “The Texan”, 209 E. Tyler St., Athens, Texas with the following members present, to-wit:

Chet Patel  
Kathy Means  
Beth Faulk  
Jon Garrett  
Virginia Reeder

Adrianna Hinds, Community Services Coordinator  
Bonnie Hambrick, City Secretary  
Emma Grey, Communications and Marketing Intern

others present: Deborah Deas

with the following member(s) absent: Deanne Boswell and Kelley Townsend

Constituting a quorum at which time the following proceedings were enacted to-wit:

CONSIDER APPROVING THE MINTUES OF THE MAY 8, 2018 SPECIAL  
SESSION

Motion was made by Member Means, seconded by Member Reeder to approve the minutes of the May 8, 2018 Special Session with the correction of adding member Deanne Boswell in attendance to the May 8, 2018 meeting. The motion carried unanimously.

CITIZENS COMMUNICATIONS

Deborah Deas, East Texas Arboretum, reviewed a calendar of events being held at the East Texas Arboretum and Botanical Society.

### CULTURAL RESOURCES COMMISSION UPDATES REGARDING COMMUNITY EVENTS

Chairman Patel provided the following updates:

- June 21<sup>st</sup>–June 23<sup>rd</sup> Henderson County Fair Park Complex will be hosting the 2018 Super Ride Equestrian Drill Team Competition event.

Member Reeder provided the following updates:

- June 16<sup>th</sup> “The Texan” will be hosting its “Art on the Bricks” event and the Art Gallery will be hosting their “Natural Wonders” event.

Member Means provided the following updates:

- June 30<sup>th</sup> “The Taste of Athens” will be hosted at the Texas Freshwater Fisheries Center. She stated tickets are being sold for \$15 and the event will be held from 6 p.m. to 8 p.m.

### CULTURAL RESOURCES COMMISSION REQUEST FOR FUTURE AGENDA ITEMS

There were no requests for future agenda items.

### DISCUSS OF COMMUNITY EVENT CALENDAR

Adrianna Hinds, Community Services Coordinator, explained the agenda item was requested by Member Means. She stated the city previously had a dedicated tourism department that maintained a community calendar. She explained there is a need for a community events calendar, however the City does not have the capacity to maintain a community events calendar. She mentioned that the Athens Chamber of Commerce, Henderson County Now and the Athens Daily Review post community events. Ms. Hinds stated the City will add events to the City’s website when the City is directly or financially involved.

There was a brief discussion about the process to advertise an event on Henderson County Now.

#### DISCUSS STATE HIGHWAY BANNERS AS PROMOTIONAL OPPORTUNITIES FOR COMMUNITY EVENTS

Ms. Hinds stated the agenda item was requested by Member Reeder. She passed out applications that explained the process for using state highway banners as promotional opportunities for community events. She stated she had spoken with a local TxDOT representative who had provided the instructions on how to make a request for the promotion of state highway banners.

There was brief discussion.

#### COMMUNITY SERVICES COORDINATOR UPDATE

Ms. Hinds provided the following updates:

- She introduced Emma Grey and Samantha Tiner as her Communications and Marketing Interns for the summer.
- She stated both events held at “The Texan” during May 25<sup>th</sup> and May 26<sup>th</sup> were both successful.
- June 23<sup>rd</sup> will start the kick off of “2<sup>nd</sup> Annual Texan Summer Concert Series”
- June 23<sup>rd</sup> “The Texan” will be hosting “The Texan Benefit Concert”. With performances by South of Disorder, Kadie Lynn, & Tanner Sparks. She stated general admission is \$15.
- July 3<sup>rd</sup> “The Texan” will be celebrating its Grand Opening along with the celebration of Independence Day. Tyler Dudley Band will be the opening act and the headliner artist is country music singer Darryl Worley. She stated admission is free.
- July 21<sup>st</sup> “The Texan” will be hosting the 2016-2017 Austin Artist of The Year: Hayes Carll. She stated general admission will be sold for \$15.
- She stated the City has started accepting applications for the “Tourism Development Grant” formerly known as “HOT Funds Call for Projects”
- The Cultural Resources Commission Regular Session scheduled for July 3<sup>rd</sup> has been canceled and rescheduled for July 10<sup>th</sup>.

#### ADJOURN

The meeting was adjourned.

Cultural Resources Commission Regular Session  
June 5, 2018  
Page 4

PASSED AND APPROVED THIS THE 10<sup>th</sup> DAY OF JULY 2018.

---

Chet Patel, Chairman

ATTEST:

---

Bonnie Hambrick, City Secretary