

CULTURAL RESOURCES COMMISSION
REGULAR SESSION

SEPTEMBER 4, 2018

The Cultural Resources Commission met in Regular Session on Tuesday, September 4, 2018, at 4:00 p.m. at “The Texan”, 209 E. Tyler St., Athens, Texas with the following members present, to-wit:

Chet Patel
Virginia Reeder
Kathy Means
Beth Faulk
Deanne Boswell
Kelley Townsend

Thanasis Kombos, Assistant City Manager

Adrianna Hinds, Community Services Coordinator

other present: Deborah Deas and Janicia Evans;

constituting a quorum at which time the following proceedings were enacted to-wit:

CALL TO ORDER

Virginia Reeder, Vice-Chairman of the Cultural Resources Commission called the meeting to order.

DECLARATION OF CONFLICT OF INTEREST

No action was taken.

ELECTIONS OF OFFICERS

A motion was made by Member Means, seconded by Member Boswell to reelect Chet Patel as the Chairman of the Cultural Resources Commission and reelect Virginia Reeder as Vice-Chairman of the Culture Resources Commission. The motion carried unanimously.

CONSIDER APPROVING THE MINTUES OF THE JULY 10, 2018 SPECIAL
SESSION

A motion was made by Member Townsend, seconded by Member Boswell to approve the minutes of the July 10, 2018 Special Session with the correction of replacing Fire It Up Productions with Watson Team Roping on the July 10, 2018 meeting. The motion carried unanimously.

CITIZENS COMMUNICATIONS

Deborah Deas, East Texas Arboretum, expressed her concerns with the Maintenance Plan and the Advertising at the East Texas Arboretum and Botanical Society. She also, stated that the Arboretum would like to participate in any future advertising opportunities.

CULTURAL RESOURCES COMMISSION UPDATES REGARDING COMMUNITY EVENTS

Member Reeder provided the following updates:

- Part of the money received from the Art on the Bricks went towards the children summer workshop that was hosted in July. She stated it turned out very successful.
- The last weekend in April or first weekend in May will be a recurring schedule date for the Art & Wine Walk
- November 3rd the Art Gallery will be hosting their “That’s Moving” event
- Painting of “Champ” has recently been trending on social media
- Saint John Lutheran Church will be hosting October-Fest

Chairman Patel provided the following updates:

- Sept. 29th the Brewery will be hosting an October-Fest

Member Means provided the following updates:

- Sept. 29th the East Texas Arboretum will be hosting a German dinner
- Oct. 13th the Arboretum will be hosting their Fall Festival

CULTURAL RESOURCES COMMISSION REQUEST FOR FUTURE AGENDA ITEMS

Chairman Patel requested an update on the HOT Funds for FY 2019 after budget has been approved. He also requested an update in regards to the Downtown Façade Improvements.

Adrianna Hinds, Community Services Coordinator, stated the tracking of “Heads and Bed” would be a future agenda item.

DISCUSS FORMATION OF A DOWNTOWN DESIGN STANDARDS
SUBCOMMITTEE

Ms. Hinds presented the Central Business District (CBD) form the Zoning Ordinance and an attachment of the sign regulation that it refers to. She stated The Downtown Master Plan was adopted in 2010. She expressed that it is an extremely useful tool for the City; unfortunately the Master Plan did sit on the shelf for a little while, but immediately after the 2010 Downtown Master Plan was developed in 2011 the guidelines for the Central Business District (CDB) Zoning Ordinance were passed.

She stated that over the years there were some inconsistency with enforcing these guidelines and the section of the Zoning Ordinance. She stated the City now has a Code Enforcement Officer that is working towards enforcing the rules and regulations required. She stated, however Downtown area does not look anything like it did in 2011, she stated there has been growth and positive changes made. She stated staff has a vision and hope for how Downtown could continue to be revitalized.

She stated there is a need to create a Downtown Design Standards Subcommittee that would be a subcommittee to the Cultural Resources Commission to further investigate and decide what needs to be revised, then that subcommittee would come back the Cultural Resources Commission with their recommendations.

Ms. Hinds explained the make-up of the subcommittee. She stated it would consist of three (3) Cultural Resources Commission Members two (2) appointments from the community, one (1) ex-officio member. Ms. Hinds stated the item will appear on the next Cultural Resources Commission.

DISCUSS DOWNTOWN ADVERTISING IN PARTNERSHIP WITH EVENTS AT
THE TEXAN

Member Means requested that the Downtown businesses have a schedule of events at “The Texan” to promote their businesses. Discussion involving downtown businesses offering after hours during Texan events or a monthly extended hour’s night occurred.

The Commission recommended that The Texan website have downtown businesses and information listed.

The Commission Members were supportive of this request. Further discussion occurred.

DISCUSS THE FALL FOLIAGE MAP AND PROMOTION OF THE PINEYWOODS
AUTUMN TRAIL, AND EVENTS RELATED TO THE PINEYWOODS AUTUMN
TRAIL

Ms. Hinds stated Member Townsend requested updates to the fall foliage map with the creation of pamphlets that would indicate the downtown businesses and attractions in the area.

Discussion occurred regarding a partnership with the City of Palestine in terms of advertising the Trail. Discussion occurred around coordinating an air painting event with Art Gallery 211.

Changes were recommended for the map.

COMMUNITY SERVICES COORDINATOR UPDATE

Ms. Hinds provided the following updates:

- City Council will finalize the Fiscal Year 2019 budget on Monday, September 10th
- David Hill is no longer with the Henderson County Performing Arts Center (HCPA). She stated the \$2,500 that the Performing Arts Center was going to receive will remain in the Fund Balance until next year
- Jon Garrett has resigned from the Cultural Resources Commission
- Oct 27th “The Texan” and Trinity Valley Community College (TVCC) will be partnering together to host the “Infinite Journey” event right after TVCC homecoming game
- Adrianna Hinds, Community Services Coordinator and Thanasis Kombos, Assistant City Manager, offices relocating to the new Development Services Center building on HWY 175 W
- Apology for multiple forms of communication to the Commission members reminding them of the meeting

The meeting was adjourned.

PASSED AND APPROVED THIS 2nd DAY OF OCTOBER 2018.

Chet Patel, Chairman

ATTEST:

Bonnie Hambrick, City Secretary