

REGULAR SESSION

JULY 5, 2016

The Tourism Advisory Council met in Regular Session on Tuesday, July 5, 2016, 4:00 p.m. in the Derek D. Daniels Conference Room of the Athens Partnership Center, 201 W. Corsicana St., Athens, Texas with the following members present, to-wit:

Toni Clay  
Rae Priestley  
Deanne Boswell  
Virginia Reeder

Thanasis Kombos, Community Development Manager  
Bonnie Hambrick, City Secretary  
Jessica Savage, Finance & Compliance Specialist

with the following members absent; Brad Smiley, Chet Patel and Mike Coston.

constituting a quorum at which time the following proceedings were enacted, to-wit:

CONSIDER APPROVING THE MINUTES OF THE APRIL 5, 2016 REGULAR SESSION

A motion was made by Member Clay, seconded by Member Priestley to approve the minutes of the April 5, 2016 Regular Session. The motion carried unanimously.

HEAR PRESENTATION FROM THANASIS KOMBOS, COMMUNITY DEVELOPMENT MANAGER, REGARDING NEW APPROACH AND STRATEGY FOR USAGE OF HOTEL OCCUPANCY TAXES

Thanasis Kombos, Community Development Manager, presented a presentation regarding new approaches and strategies for the use of Hotel Occupancy Taxes, including the creation of a new position, Cultural Resources Coordinator. Mr. Kombos also reviewed the nine (9) statutory usages of Hotel Occupancy Tax (HOT) Funds.

There was additional discussion regarding developing new strategies that promote tourism.

OPPORTUNITY FOR CITIZENS TO EXPRESS ITEMS OF CONCERN:

There was no discussion.

COMMUNITY DEVELOPMENT MANAGER'S UPDATE

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Mr. Kombos stated the Tourism Advisory Committee would hold a Special Call meeting on Thursday, July 21, 2016 to consider applications for Hotel Occupancy Tax Funding.

ADJOURN

The meeting was adjourned.

PASSED AND APPROVED THIS 2<sup>ND</sup> DAY OF AUGUST, 2016.

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Chet Patel, Vice Chairman

ATTEST:

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Bonnie Hambrick, City Secretary