

LIVE UNITED

M **ORE THAN EVER**



Henderson County United Way

WE ARE THE GAME CHANGERS

Henderson County United Way is a volunteer-driven organization made up of volunteers from all sectors of our community.

Your support, whether it's money, time, or expertise, will produce real and meaningful change in the lives of thousands of men, women and children HERE in Henderson County. And, as more and more lives are changed, your support will make a measurable impact on our community.



Henderson County United Way

WE ARE THE PROBLEM SOLVERS

Your contribution is invested in local programs and services, addressing the needs of the people who live and work here.

19 local Non-Profit agencies are supported by the Henderson County United Way.

\$158,000 in annual support was allocated to these agencies in 2019, to facilitate their efforts.

99¢ of every dollar donated goes back to the community.

Your money stays here helping people you know in Henderson County.



How Your Donation Helps

WHAT A DOLLAR BUYS.

\$1 a week or **\$52** a year provides a child with a hot supper and one on one tutoring

\$2 a week or **\$104** a year provides an abused or neglected child a friend and advocate

\$3 a week or **\$156** a year provides counseling and support for a rape victim or a sexually abused child & their family

\$5 a week or **\$260** a year will ensure a family of four will have air conditioning and electricity

\$8 a week or **\$416** a year provides a senior adult a hot lunch for a year

\$10 a week or **\$520** a year provides a low-income cancer patient medicine for a month

\$15 a week or **\$780** a year provides five low-income families food for a month

\$20 a week or **\$1040** a year means 8 weeks of alcohol/drug counseling and treatment



United Way Agencies

UNITED WE LIFT UP OUR COMMUNITY

When you give to United Way, your gift helps more than just one person and one agency. Henderson County United Way distributes your donation to programs that provide meaningful changes in the lives of individuals and families in our community.

Alzheimer's Coalition of Henderson County

American Red Cross

CASA

Cedar Creek Library

Child Advocacy Program

Labor of Love

Lila Lane Outreach

Love In Action

Meals On Wheels

New Beginnings/After Baby Comes



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Disciples Clinic of Athens

East Texas Crisis Center

United Way Helpline

Henderson County 4-H

Henderson County Boy Scouts Troop 11

The East Texas Arboretum

East Texas Council on Alcoholism & Drug Use

The Family Peace Project

United Way Children's Emergency Fund & Assistance for the Elderly



Aligning as Partners

UNITED WE LIFT UP OUR COMMUNITY

When you partner with United Way, you create opportunities to engage your employees more deeply in their communities. You activate the process of permanent, positive change.

93%

of employees surveyed want to work for a company that cares about them as an individual.

51%

won't work for a company that doesn't have strong social and environmental commitments.

74%

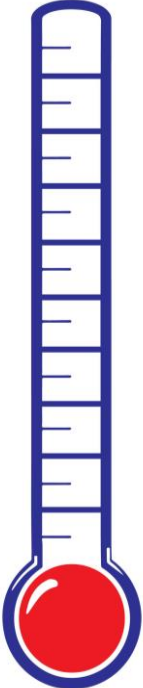
say their job is more fulfilling when they are provided opportunities to make a positive impact at work.



United Way Workplace Giving

2020-2021 MORE THAN EVER LIVE UNITED Campaign

**\$150,000
GOAL**



Every year, millions of employees get involved in workplace giving campaigns to support local United Way solutions that improve education, financial stability and health.

The United Way workplace campaign unites employees in all offices or branches of a company, and gives them an opportunity to donate, volunteer and speak out for causes that matter to them. The workforce campaign is about more than raising money for worthy causes; it also strengthens connections between employees and their community.





United Way Workplace Giving

2020-2021 MORE THAN EVER LIVE UNITED Campaign

Due to the COVID-19 pandemic, requests for additional support from United Way partner agencies has increased considerably in response to public need. However, traditional methods of fundraising for charities — concerts, festivals and galas — have all been canceled or significantly scaled back due to public health concerns, leading to a decrease in available funding to support the growing community need.

More than ever, anything that you can contribute is appreciated as every dollar counts.

Thank you for supporting Henderson County United Way.

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