



# THE NOSE KNOWS....

Now science confirms it....

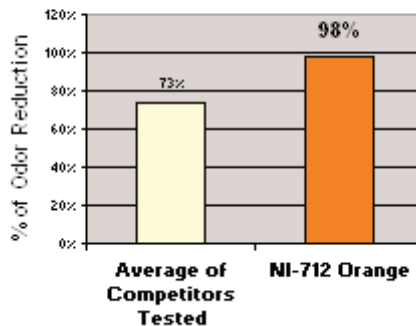
NI-712 really is the best.

NI-712 has always been the most effective odor eliminator on the market. Now it's even better. A new, patented ingredient boosts the natural odor-eliminating power of every NI-712 fragrance to make them more powerful than ever. And their concentrated long-lasting formulas make 712 the most economical investment in odor control you can make.

Scientific instruments capable of detecting very small quantities of smoke and synthetic bathroom odors show that NI-712 **eliminates 87% of bathroom and 98% of cigarette odors** in laboratory tests.

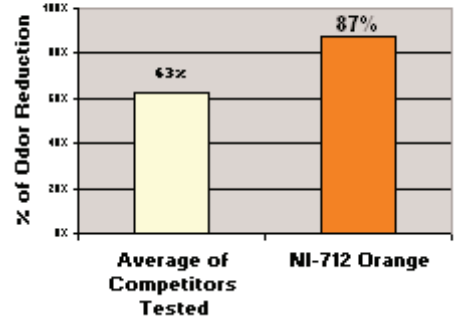
Look at the results. The graphs below show 712 beats the average of the *top eight competitors* by 26% on cigarette smoke and 25% on bathroom odors!

Performance of NI-712 Versus Competitive Average on Cigarette Smoke



Method: SPME Headspace Analysis/GC-MS; Test chamber sampling. Cigarette smoke calculated as nicotine.

Performance of NI-712 Orange Versus Competitive Average on Bathroom Odors'



\*Method: SPME Headspace Analysis/GC-MS; Test chamber sampling. Malodor: 100% Skatole synthetic bathroom odor.

## Our Customers say it best....712 really works! Even skunks are no match for NI-712!

I would like to tell you that your product is the very best I've ever tried. We at Ramada Limited are so very pleased with the results of NI-712 Orange Odor Eliminator. We have 102 rooms which a lot of them are smoking rooms, therefore smoky, smelly rooms. The NI-712 Orange Odor Eliminator works so well, we've only had good compliments from our guests and staff on how good the rooms smell. On rare times, when we have had to put a non-smoker in a smoking room, they think they are going to stay in a very smoky, smelly room, but to their surprise and relief the room is clean and odor free. You deserve praise for such a wonderful product.

Matthew  
Ramada Limited  
Albany, NY

I have many unwanted odors in my daycare business all day long. One squirt of NI-712 Orange Odor Eliminator and the odor is gone. I put diapers in plastic bags with a little squirt of NI-712 Orange Odor Eliminator and can forget about offensive odors until the end of the day when they are put in garbage cans. I must say NI-712 Orange Odor Eliminator is not the only product I use from Neutron. I am very pleased with every product I have tried.

Betty Carlson  
Carlson's Family Daycare  
East Stroudsburg, PA

7107 N Black Canyon Hwy  
Phoenix, AZ 85021-7661  
1.888.712.7127  
1.800.421.8481  
1.602.864.0090  
FAX 1.877.646.7337  
www.neutronindustries.com