

## CITY OF SEVEN POINTS

### ORDINANCE NO. 314

**AN ORDINANCE AMENDING ORDINANCE NO. 222, SIGNS, ORDINANCE NO. 285 SIGNS AND CHAPTER 3 SECTION 21 OF THE BUILDING CODE IN THE CODE OF ORDINANCES; PLACING RESTRICTIONS ON SIGNS LOCATED IN THE CITY OF SEVEN POINTS AND THE CITY OF SEVEN POINTS EXTRA TERRITORIAL JURISDICTION; PROVIDING AN EFFECTIVE DATE.**

**WHEREAS**, the City Council of Seven Points, Texas in order to provide for the general welfare of the citizens of this City is permitted to enact certain rules and regulations within the City of Seven Points Extra Territorial Jurisdiction;

**NOW, THEREFORE**, Be it Ordained by the City Council of the City of Seven Points, Texas:

**That Chapter 3**, Section 21, of the Building Code styled Signs in the Code of Ordinances of the City of Seven Points, Texas is hereby amended as follows:

### ARTICLE I. IN GENERAL

#### Sec. 21-1. Purpose.

To regulate Sign use on private land within the city of Seven Points and the city of Seven Points ETJ, and the sight lines created by the public rights-of-way to inform and persuade the general public by publishing a message. This chapter provides standards for the erection and maintenance of private signs. All private signs not exempted as provided in this chapter shall be erected and maintained in accordance with these standards. The general objectives of these standards are to promote Health, safety, welfare, convenience and enjoyment of the public, and in part to achieve the following:

(1) Safety. To promote the safety of persons and property by providing that signs:

- a. Do not create a hazard due to collapse, fire, decay or abandonment;
- b. Do not obstruct firefighting or police surveillance; and
- c. Do not create traffic hazards by confusing or distracting pedestrians, obstacles or other vehicles or to read traffic signs.

(2) Communications efficiency. To promote the efficient transfer of information in sign messages providing that:

- a. Those Signs which provide messages and information most needed and sought by the public are given priorities;

- b. Businesses and services may identify themselves;
- c. Customers and other persons may locate a business or service;
- d. No person or group is arbitrarily denied the use of the sight lines from the public right-of-way for communication purposes; and
- e. Persons exposed to signs are not overwhelmed by the number of messages presented and are able to exercise freedom of choice to observe or ignore said messages, according to the observer's purpose.

(3) Landscape quality and preservation. To protect the public welfare and to enhance the appearance and economic value of the landscape, by providing that signs:

- a. Do not interfere with scenic views;
- b. Do not create a nuisance to persons using the public rights-of-way;
- c. Do not create a nuisance to occupants of adjacent and contiguous property by their brightness, size, height or movement; and
- d. Are not detrimental to land or property values;
- e. Do not contribute to visual blight or clutter;
- f. Are architecturally compatible and harmonious with the structure to which they pertain and to neighboring structures.

#### **Sec. 21-1A Regulation of Outdoor Signs in Municipality's Extraterritorial Jurisdiction**

Section 216.902 of the Local Government Code:

- a) A municipality may extend the provisions of its outdoor sign regulatory and enforce the ordinance within it's area of extraterritorial jurisdiction as defined by Chapter 42.
- b) If a municipality extends its outdoor sign ordinance within the area of extraterritorial jurisdiction, the municipal ordinance supersedes the regulations imposed by or adopted under Chapter 394, Transportation Code,

(3) There shall be only one (1) sign for each facade for each tenant.

(4) All signs and their messages shall be mounted parallel to the building surface to which they are attached. No sign or message shall project more than eighteen (18) inches from the surface to which they are attached.

That this Amendment shall take effect immediately after its passage and publication as required by law.